

StrongMind Digital Curriculum Video Wins Five Regional Emmy® Awards

CHANDLER, Ariz., October 10, 2016 – FlipSwitch, the digital curriculum and technology platform for 6-12th grade, announced today that it has received five [Rocky Mountain Regional Emmy® Awards](#) for its StrongMindSM Digital Curriculum video, “[Motion – Isaac Newton’s First Law](#).” The awards are in the categories of Instructional, Writing, Director, Animation and Art Direction.

“StrongMind is going above and beyond rigor to engage today’s digital native learners with a truly modern curriculum that incorporates relevant content, interactive formats and captivating mediums,” said FlipSwitch CEO Damian Creamer. “The “Motion” video is just one example of our high-caliber content, and I am thrilled that our trailblazing team is being recognized. These Emmy® Awards are well deserved.”

“Motion” and all StrongMind videos incorporate a compelling story format and advanced 3-D animation that bring important figures and key concepts to life to promote deeper learning and retention. The videos are developed by collaborative teams of highly skilled education and creative experts who are passionate about providing students with content that engages and expands the mind.

“We put our heart and soul into every course element in order to capture the attention and imagination of students,” said StrongMind Digital Curriculum Creative Director, Adam Denning. “This dedication along with our attention to detail and commitment to quality is setting a new standard in digital curriculum.”

The Rocky Mountain Southwest Chapter of the National Academy of Television Arts and Sciences is dedicated to excellence in television by honoring exceptional work through the prestigious Emmy® Award. The 39th Annual Rocky Mountain Emmy Awards ceremony was held on October 8 at the Talking Stick Resort in Scottsdale, Arizona.

About StrongMind Digital Curriculum

StrongMind Digital Curriculum is research-based, pedagogically sound and aligned, and includes an array of interactive and multimedia elements. In addition to the five Regional Emmy® Awards, StrongMind content has received an [SIIA CODiE award](#) for the Best Social Sciences Instructional Solution, five [Telly Awards](#) for groundbreaking education videos and a [Serious Play](#) award for a geometry game. To learn more, visit www.strongmind.com.

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