

FlipSwitch Selected a Winner in 37th Annual Telly Awards

CHANDLER, Ariz., June 14, 2016 – [FlipSwitch](#), the integrated technology and curriculum platform for online and blended high schools, announced today that it has received five 2016 [Telly Awards](#) for groundbreaking online video content, including two Silver Telly Awards, the organization’s highest honor.

“We are honored to receive the prestigious Telly Awards for our education videos,” said Maveonien Creamer, Chief Academic Officer at FlipSwitch. “Compelling video is a critical component for 21st century learners, and FlipSwitch will continue to push the boundaries of this medium to deliver research-based, pedagogically sound content to engage students.”

FlipSwitch won two Silver Telly Awards for a video lesson about Abraham Lincoln, where live action meets animation as a teacher and student lead a lively discussion about the Lincoln/Douglas debate. A Supply and Demand video lesson received two Bronze Telly Awards for its humorous and informative depiction of what it takes to bring a product to market from conception to production to marketing. A Career Connection video on ecology secured a Bronze Telly Award for helping students connect what they learn in class with real world career opportunities.

“The Telly Awards has a mission to honor the very best in film and video,” said Linda Day, Executive Director of the Telly Awards. “FlipSwitch’s accomplishments illustrate their creativity, skill, and dedication to their craft and serves as a testament to great film and video production.”

FlipSwitch offers a rigorous and engaging online curriculum for grades 6-12 that includes all core classes and compelling electives. Courses are aligned to Common Core and national standards, as well as state standards for California, Arizona, Idaho, Oklahoma, Ohio and Indiana. FlipSwitch also recently received an [SIIA CODiE award](#) for the Best Social Sciences Instructional Solution.

About FlipSwitch

FlipSwitch is the integrated technology and curriculum solution that enables online and blended schools to support and empower their students and staff while operating efficiently, effectively and economically. Comprised of a Student Information System (SIS), Learning Management System (LMS), Parent/Student Portal (PSP) and modern, award-winning curriculum, the FlipSwitch solution works seamlessly to deliver a personalized, intuitive and engaging platform for online and blended learning. Learn more at <http://www.strongmind.com>.

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